SEO

Getting You to the Top

What is SEO?

SEO stands for Search Engine Optimization and aims to improve your website's position in search results. Although paid ads on platforms like Google and Bing can be a great part of your SEO strategy, keeping you higher in search results, there is more that goes into SEO. Everything from keyword-rich content and the amount of content on each page, meta descriptions, backlinking, image attributes, page speed, mobile performance, and site security are all factors in SEO optimization.

ImageBloom SEO Audit

Technical Audit: Includes the following checkpoints - Website accessibility, crawl health, indexing issues, sitemap and configuration analysis, evaluation of page load speeds and general site speed, mobile performance, titles, and headings, as well as links.

Content Audit: Assesses how each content type is performing against your overall goals and provides content analysis (duplicate, quality, performing), keyword density, and visitor content preferences.

Link Audit: Understand potential problems and opportunities in your backlink profile.

Performance Audit: Highlight KPIs (leads, conversions, etc.), keyword rankings, and competitor analysis.

A full report will be provided with the audit findings, along with recommendations from our SEO team.

Monthly SEO Maintenance

On a monthly, ongoing basis, our team will review the website to ensure top-tier performance, as well as high search ranking results. Recommended changes and suggestions will be provided at the end of each SEO review.

SEO Pricing

Our basic SEO audit is done at no cost with a report of findings and recommendations provided. Ongoing SEO monthly maintenance is completed at a flat rate of $599 per month.

A minimum 6-month commitment is required.

Contact us today for more information.

imagebloom

✈ **IMAGEBLOOM.COM**

📞 **866-937-2566**