

Popular Services:

Multi-channel strategic campaigns
Audience building
Reputation management
Social media marketing
Graphic design
Search engine optimization (SEO)
Content writing
Google search ads
Custom website & hosting
Sponsor central campaigns
Public relations



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ImageBloom, Inc. is a worldwide leader in patient recruitment, capable of providing cutting-edge marketing strategies to successfully recruit a wide variety of clinical trials for sites, sponsors, CROs, and universities.

We're experts in:

- Analyzing and assessing clinical trial protocols to understand key demographics and proposing successful campaigns that meet enrollment goals on time and on budget.
- Reaching diverse and underrepresented communities utilizing cutting-edge targeting tactics, focus-groups, and user behaviors.
- Creating digital, web, and print media content that successfully represents the target demographic while creatively capturing attention and attracting new patients.
- Digital and traditional advertising tactics including platforms such as Facebook, Instagram, NextDoor, Taboola, Google Ads, YouTube, Snapchat, TikTok, Spotify, TV (streaming and cable), radio, newspaper, mailers, brochures, posters, and other print options.
- Building brands by identifying key audiences, designing a brand identity through a style guide, building a user-friendly website, creating and implementing a digital strategy through social media and search-engine content, maintaining and monitoring SEO best practices, and more.

How we're different:

- The ImageBloom team consists of prior clinical research and healthcare marketing professionals, allowing us an advantage when it comes to industry expertise in both research and marketing.
- All services are conducted in-house allowing us to have full control over all projects, ensuring exceptional quality and on-time delivery.
- Dedicated teams for all marketing, graphic design, and website projects.
- 99% on-time delivery of all project assets, and campaign starts.
- Cutting-edge technology for sponsor, CRO, site, and university use that allows real-time tracking of all campaigns, incoming leads, patient statuses, and outcomes, as well as metrics relating to scheduled patients, enrollments, and randomization numbers.
- Integrations and partnerships with key industry leaders, including popular CTMS and eRegulatory platforms as well as business development consultants to help with everything from study feasibilities to study startup, and close out.

Our Success:

- ImageBloom has been rated 4.8 stars out of 5 by over 125 clients over the past 4 years.
- Our team has successfully enrolled clinical trials in a multitude of therapeutic areas including CNS, dermatology, urology, oncology, rare disease, ophthalmology, gastroenterology, women's health, infectious disease, pediatrics, diabetes, cardiovascular, vaccines, rheumatology, sleep disorders, surgical trials and more.

Contact Us:

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