## Popular Services

Multi-channel strategic campaigns

**Audience building** 

**Reputation management** 

Social media marketing

Graphic design

Search engine optimization (SEO)

**Content writing** 

Google search ads

**Custom website & hosting** 

Centralized study campaigns

**Public relations** 



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ImageBloom, Inc. is a boutique creative agency focused solely on clinical trial and healthcare-related organizations. We are committed to delivering innovative solutions that elevate brand presence, engage audiences, and drive meaningful growth. Through 10 years of collaboration, insight, and a passion for excellence, we've helped our partners flourish into industry leaders.



## We're experts in:

- Analyzing and assessing clinical trial protocols to understand the target audience and then providing a comprehensive proposal to meet enrollment goals.
- Targeting diverse patient populations utilizing the most cutting-edge platforms and tactics.
- Creating eye-catching designs for digital, web, and traditional media that adhere to both the platform guidelines as well as IRB regulations.
- Providing high-quality results through dedicated teams and personalized service.
- Growing organizations by creating a recognizable brand identity, building user-friendly websites, strategizing and executing on marketing and SEO strategy, and more.

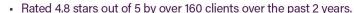


## How we're different:

- Our team consists of prior site and healthcare professionals, providing an advantage to our partners.
- All services are conducted in-house ensuring exceptional quality and on-time results.
- Utilization of cutting-edge technology allowing sites, sponsors, and CROs to track campaign results and patient statuses with ease.
- Integrations and partnerships with key industry leaders including CTMS and eReg platforms, BD organizations, and AI platforms.

## **Our success:**







99% on-time delivery of all project assets and campaign starts.



Successful enrollment of hundreds of trials across a multitude of therapeutic areas including rare disease and diverse patient populations.

