

Popular Services:

Multi-channel strategic campaigns

Audience building

Reputation management

Digital marketing

Graphic design

Search engine optimization (SEO)

Content writing

Google search ads

Custom website & hosting

Centralized study campaigns

Public relations

Call center

Patient retention support

Branding

Traditional marketing



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We're experts in:

- Analyzing and assessing clinical trial protocols to understand the target audience and then providing a comprehensive proposal to meet enrollment goals.
- Targeting diverse patient populations utilizing the most cutting-edge platforms and tactics.
- Creating eye-catching designs for digital, web, and traditional media that adhere to both the platform guidelines as well as IRB regulations.
- Providing high-quality results through dedicated teams and personalized service.
- Growing organizations by creating a recognizable brand identity, building user-friendly websites, strategizing and executing on marketing and SEO strategy, and more.



How we're different:

- Our team consists of prior site and healthcare professionals, providing an advantage to our partners.
- All services are conducted in-house ensuring exceptional quality and on-time results.
- Utilization of cutting-edge technology allowing sites, sponsors, and CROs to track campaign results and patient statuses with ease.
- Integrations and partnerships with key industry leaders including CTMS and eReg platforms, BD organizations, and AI platforms.

Our success:



- Rated 4.8 stars out of 5 by over 160 clients over the past 2 years.



- 99% on-time delivery of all project assets and campaign starts.



- Successful enrollment of hundreds of trials across a multitude of therapeutic areas including rare disease and diverse patient populations.

Contact Us:

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