



# MAXIMIZE STUDY RECRUITMENT WITH TARGETED ADVERTISING

## TURN SPONSOR BUDGETS INTO ENROLLMENT SUCCESS

Our custom study-specific campaigns are designed to boost patient recruitment, streamline enrollment, and keep you informed every step of the way.

**Sponsor-Budget:** Your allocated recruitment budget is applied towards outreach efforts, ensuring your investment directly advances patient recruitment.

**IRB-Approved Assets:** Ready-to-use digital, social media, and print materials are created based on your study protocol. Submit for IRB approval yourself or let us handle it for you.

**Management and Reports:** Our team manages your campaign from start to finish, providing clear performance metrics along the way. You'll have full visibility into ad impressions, click-throughs, and real-time recruitment progress, while we continuously monitor results and recommend timely optimizations.

**Technology:** Our proprietary patient recruitment system allows real-time oversight into study progress. View patient statuses, access campaign reports, send texts and more. Already use a CTMS? Our partnership with major CTMS vendors ensures we can seamlessly link our ads to your system, removing the need to manage multiple portals and systems.

**Website Listing:** Your study is posted on our searchable study listing visited by over 10,000 new users each week.

**Participant Database Access:** Gain access to our database of over 2.5M highly motivated study volunteers in every therapeutic area.

**Boost Recruitment and Enrollment:** Targeted campaigns reach the right participants, generating more leads and improving enrollment rates.

Our industry-specific team has experience across a wide range of therapeutic areas and is committed to providing high-quality leads and meeting your enrollment goals.